



ADVISORY
BOARD
CENTRE

PROFESSIONAL MEMBERSHIP

WELCOME

Thank you for your interest in learning more about the Advisory Board Centre.

In 2005, I implemented an Advisory Board for my previous business. The Advisory Board supported me through the growth, international expansion and subsequent exit of that business. I learned firsthand the positive impact a well structured Advisory Board can have on a business and its leaders.

After several years of careful research and validation, the Advisory Board Centre was established as the professional body to provide global best practice frameworks and connections to the Advisory Board sector.

Our professional membership is designed to provide a personalised journey and foster a community of like-minded and highly qualified advisory professionals equipped to support organisations at a board level.

We look forward to exploring this opportunity with you.

LOUISE BROEKMAN
Founder & CEO
Advisory Board Centre

[Read more about my story.](#)

ADVISORY BOARD CENTRE

The Advisory Board Centre is the leading professional body for Advisor Engagement. Our key activities include research, advocacy, education and membership.

Collectively, we raise the standard of the global advisory sector - driving value for professionals and the organisations they serve.

A GLOBAL COMMUNITY BUILT ON ENGAGEMENT

Enhance your development and personal impact by joining a highly curated and carefully selected community of experienced executives, entrepreneurs and industry leaders with global experience and connections. [View our key markets.](#)



MEMBERSHIP BENEFITS

The Advisory Board Centre provides a professional environment and curated membership experience to business leaders who are committed to excellence in Advisory Board services.

Members are carefully selected to join a community of professional peers representing the very best business minds that thrive in the dynamic and challenging Advisory landscape.

Our current members include:

- Highly experienced professionals seeking to add depth to their portfolio career
- Entrepreneurs and business owners who have built successful businesses at scale
- C-Suite executives developing their advisory skills to use internally or as part of their portfolio of work
- Professional service providers enhancing their service offering
- Current advisory professionals contributing to best practice

MARKET INTELLIGENCE

- Be at the forefront of groundbreaking research and best practice
- Access to templates, market reports and guidelines, curated and updated regularly by our [Best Practice & Ethics Advisory Board](#)
- Market and academic insights led by the [Global Research Council](#)
- Executive education and advocacy

EXCLUSIVE COMMUNITY

- Expand your business network locally and globally through our extensive professional member base on our members platform, [Advisory Board World](#)
- Special interest groups and peer-to-peer mentoring
- In-person and virtual exclusive events with keynote sessions and interactive panel discussions with global thought leaders

LEADING EDGE CREDENTIALS

- Establish your credentials as an Approved Advisor or Certified Chair™
- Yearly 1:1 executive profiling session to develop your professional profile and articulate your value proposition
- Thought leadership summits and study tours
- Professional development (CPD)
- Use of the Advisory Board Centre resources and logos

OPPORTUNITY & CONTRIBUTION

- Exclusive access to business and board opportunities through our [Advisor Concierge](#) service and on Advisory Board World
- Participation in living research and thought leadership exchange
- Expand your business portfolio and enhance your status as you contribute to the growth of the Advisory Sector

PROFESSIONAL MEMBERSHIP

Members are recognised for their experience, knowledge, skills and connections. Our exclusive membership provides the opportunity for those who have achieved entrepreneurial or professional success to support other businesses and expand their immediate networks. Members access an annual professional development program including regularly updated templates, webinars, thought leadership programs, personal and professional development opportunities.

The membership application process includes exploration and self-assessment of your skills, experience, motivations and alignment to the Advisory sector. You will be guided through this process by our Membership Engagement Team.

Membership Investment (Year 1)

\$1200 + GST (AUD)

Annual Membership Investment (Renewal)

\$990 + GST (AUD)

GST exemptions may apply to International delivery. Your GST exemption status will be confirmed during your application process.

CERTIFIED CHAIR EXECUTIVE PROGRAM™

A well run, highly effective Advisory Board is underpinned by the skill and expertise of an independent Certified Chair™. The Certified Chair Executive Program™ is highly regarded and the world's first executive education program focused on the skills, resources and frameworks needed by Advisory Board Chairs.

The research-backed and evidence-based program provides a leading-edge approach specifically designed to empower Advisory Board Chairs to establish, chair and facilitate boards that drive results for dynamic and high growth potential businesses. On successful completion, you will gain recognition as a Certified Chair™

[Click here to access the full Certified Chair Executive Program™ Guide.](#)

Program Investment

\$5,000 + GST (AUD) open to Professional Members only

Virtual or Traditional Delivery Options Available

ADVISORY BOARD BEST PRACTICE

As more businesses seek to engage best practice Advisory Boards, there is a responsibility to ensure first-class frameworks exist, participants are educated in effective advisory engagement and businesses are board-ready.

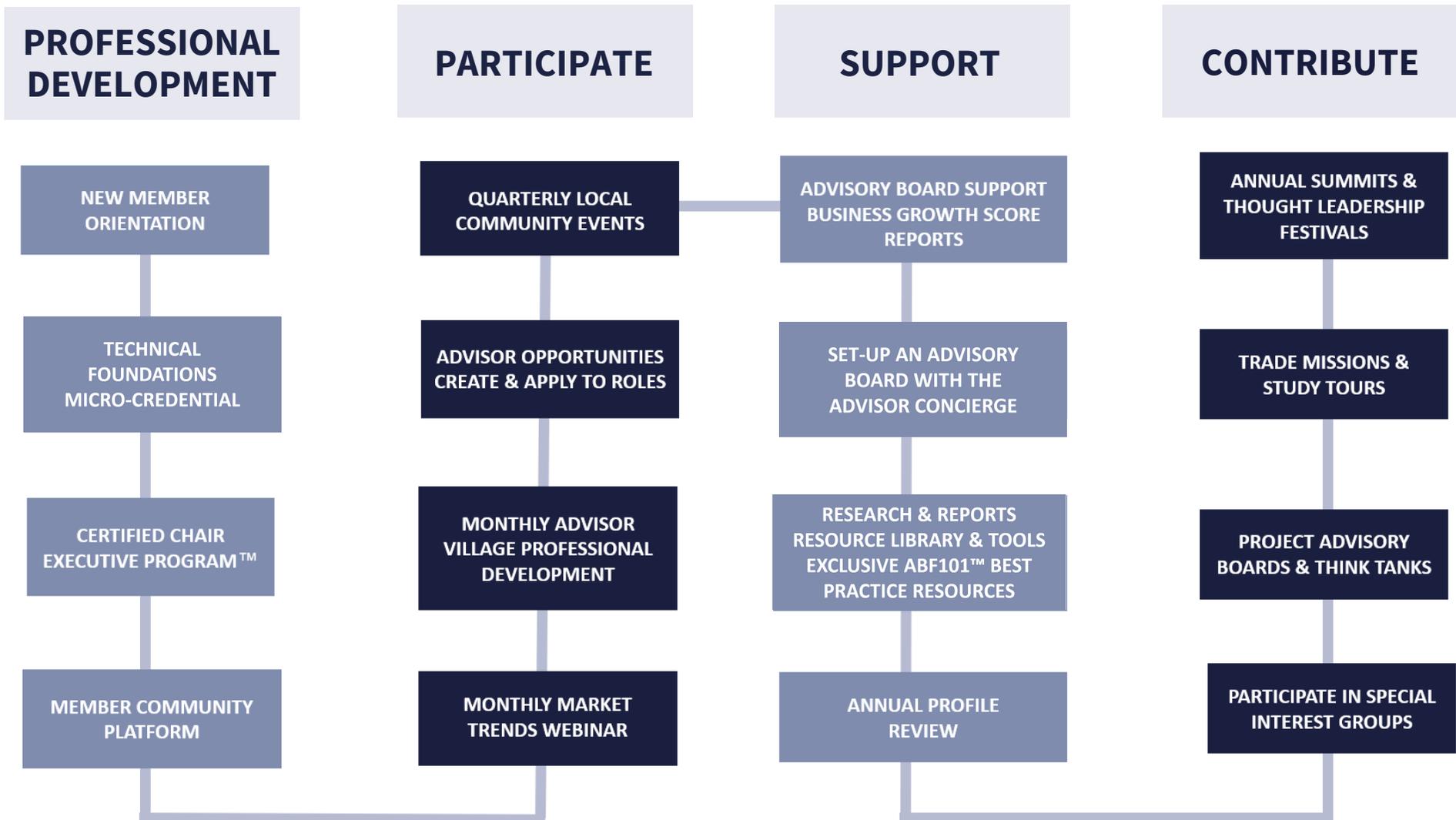
Through our research, advocacy and market engagement activities, the Advisory Board Centre sets a world-class standard for collaboration via the ABF101 Advisory Board Best Practice Framework™ providing a principle led approach to raise the standard of Advisory Board practice globally.

 CERTIFIED
CHAIR

 APPROVED
ADVISOR

CHOOSE YOUR JOURNEY

Every professional has their own journey and will derive membership value from the Advisory Board Centre community in different ways. The Advisory Board Centre provides a flexible platform to support you on this journey.



WHAT OUR MEMBERS SAY

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Connecting and learning from people I would not have normally met has provided tremendous value to me personally.

[Sandra Poon](#)

“

The opportunity to be a Certified Chair™ and CEO mentor has been an absolute privilege. It's something that I absolutely relish.

[Jo Willoughby](#)

“

Well, you've absolutely ruined my retirement. I say it half-jokingly, but it's fantastic. Thank you for ruining my retirement. I seem to be connecting into more and more opportunities where I can exert my passion, my potential.

[Rob Sherlock](#)

“

For me it's the people. The connections I've made have been crucial to opportunities but more importantly knowledge.

[Ram Castillo](#)

“

I have never received so much practical value out of any membership or association I have been involved with.

[Michele Walls](#)



WATCH THE
ADVISOR INSIGHTS
SERIES

WANT TO KNOW MORE?

Please contact concierge@advisoryboardcentre.com or call **+61 408 477 165** to speak with our Membership Engagement Team.

www.advisoryboardcentre.com



Additional Resources

- [ABF101 Advisory Board Best Practice Framework](#)
- [Certified Chair Executive Program™ Guide](#)
- [Advisor Insights - Interviews & Podcast](#)
- [2021 State of the Market Global Report](#)